

INFORMATION FOR USERS WHO REGISTER TO THE LIXIT CHANNEL DEDICATED TO PROFESSIONALS OFFERED BY THIS WEBSITE

Pursuant to Articles 13 and 14 of EU Regulation 2016/679 ('General Data Protection Regulation' or 'GDPR'), we wish to inform you that, by registering with the Lixit Channel dedicated to professionals, LIXIT, as Data Holder (henceforth 'Holder') will be made aware of your personal data.

For this reason, it is necessary for LIXIT to provide you with the following information in fulfillment of the obligation imposed by the aforementioned legislation.

This Privacy Policy supplements the general Privacy Policy of LIXIT Website.

1. WHO IS THE HOLDER OF YOUR PERSONAL DATA?

The Holder is LIXIT S.r.l. with registered office in Monteprandone (AP), Locality Centobuchi, Via dei Lavoratori n. 10, Tax Code and VAT no. 02182160446 (hereinafter also LIXIT).

2. PURPOSE OF DATA PROCESSING

The personal data provided are processed exclusively for registration to the Lixit Channel dedicated to professionals and for sending, via email, communications (concerning LIXIT products, services, initiatives and events), materials, even customized materials, based on your country, or for purposes of market research.

The data will be processed for the purposes indicated below:

- a) purposes strictly connected to and/or necessary for the execution of the services requested by the User;
- b) operational purposes and/or purposes complementary to the activity carried out by LIXIT which, by way of example but not limited to, and only after obtaining consent, the sending to the User, via e-mail, of newsletters and promotional material or, more in general, CD activity so-called 'direct marketing' relating to the products and/or services provided by LIXIT.

The provision of your data for the purposes referred to in letter a) is necessary for the requested registration.

Failure to provide the necessary data will make it impossible to subscribe to the service.

3. WHAT IS THE LEGAL AND REGULATORY FRAMEWORK FOR THE PROCESSING OF YOUR DATA?

The data you provide us with for registration to the Lixit Channel dedicated to professionals are processed based on your willingness to subscribe to the requested services and your consent. Additionally, LIXIT might process the data as necessary both for the execution of a contract of which you are a party and for the execution of pre-contractual measures adopted at your request. Every time LIXIT acquires and processes your personal data, it guarantees its availability, integrity and confidentiality.

LIXIT processes your data in compliance with the following principles of lawfulness provided for by law:

- a) pursuant to art. 6.1 (b) of the Regulations, in order to allow registration and:
 - allow the creation of a Personal Account on the Lixit Channel dedicated to professionals and the use of the related dedicated services;
 - allow LIXIT to respond to your contact requests and provide the necessary assistance;
- b) pursuant to art. 6.1 (a) of the Regulation, or subject to your specific and explicit consent, for the purpose of conducting marketing activities, both through automated tools (SMS, MMS, messaging platforms, e-mail, push notifications) and through traditional channels (paper mail, telephone call with operator);
- c) pursuant to art. 6.1 (a) of the Regulation, or subject to your specific and explicit consent, for profiling purposes, i.e. to identify your preferences, interests and consumption choices, in

order to be able to provide you with services that are more suited to your expectations and needs;

- d) pursuant to art. 6.1 (c) of the Regulation, to fulfill legal obligations to which LIXIT is subject;
- e) pursuant to art. 6.1 (f) of the Regulation, for the pursuit, under the conditions and in compliance with legal constraints, of a legitimate interest of INIM or third parties, such as for example the prevention of fraud, the improvement of processes management, the exercise and defense of one's own rights, the organizational and strategic optimization of LIXIT.

4. WHERE DO WE PROCESS YOUR DATA?

The processing operations connected to the Web services of this Website take place at the aforementioned headquarters of LIXIT and are handled solely by technical staff responsible for or in charge of data processing, or by other persons responsible for or in charge of occasional maintenance operations.

5. HOW IS YOUR DATA PROCESSED AND FOR HOW LONG?

Data processing:

- is carried out by means of the operations or set of operations amongst which the collection, registration and organization, processing, including modification, comparison/interconnection, use, consultation, conservation, cancellation/destruction, security/protection, integrity and safeguarding;
- takes place using manual, computerized and telematic tools with logic strictly related to the purposes referred to previously in paragraph 2 above and, however, in such a way as to guarantee the security and confidentiality of the data.

Your personal data will be stored by LIXIT only for the time strictly necessary to achieve the purposes for which collected and processed, unless subject to requirements for further conservation in the face of specific provisions of the Law.

The data acquired for the purposes of registration to the Lixit Channel dedicated to professionals are regulated by a specific detailed Notice on the registration form. The data will be processed in relation to the services offered by LIXIT through the Lixit Channel dedicated to professionals, exclusively for the purposes that fall within the institutional tasks of the company or for the obligations required by law or regulations. As part of these purposes, data processing also relates to data regarding subscriptions/registrations to the Lixit Channel dedicated to professionals required for the management of business relations with LIXIT, as well as to enable effective institutional communication and to comply with any legal, regulatory or contractual obligations. The data will be stored according to the conditions of the service offered or alternatively until the possible revocation of your consent.

The data processed for the purposes of marketing and profiling (always, of course, provided that your express consent has been given), will be stored in accordance with the applicable legislation and in any case until the revocation of your consent to the processing of your personal data.

The data processed following your eventual purchase of products, will be used exclusively for the sending of emails in accordance with the provisions of art. 130, paragraph 4, of the Data Protection Act.

In all cases, the User will have the right to revoke consent to the processing of personal data for marketing and profiling purposes at any time: in each commercial communication there is a section that will allow the User to easily revoke their given consent. At the time of the revocation of consent, even if expressed before the expiry of the retention period of data collected for the aforementioned purposes, the same will be automatically deleted or permanently anonymised and our Company may ask the User to renew consent to its processing. The data transmitted to any

service providers will be processed by them for the time strictly necessary for the execution of the tasks entrusted to them.

Specific security measures will be observed at all times to prevent data loss, illicit or incorrect use and unauthorized access.

6. WILL YOUR DATA BE TRANSFERRED ABROAD?

LIXIT currently processes your personal data without transferring it to countries other than those belonging to the European Union or that do not ensure adequate levels of personal data protection. The privacy regulation allows the transfer of personal data abroad with the consent of the User, or where there is a legal justification and where an adequate level of data protection is guaranteed. LIXIT undertakes to ensure that if the data is transferred abroad, it will be done in full compliance with the principles and requirements of local and European Union law, and that appropriate safety measures will be taken to protect personal data in such countries/territories.

7. DOES LIXIT PROCESS DATA RELATING TO MINORS?

As a general rule, LIXIT does not intentionally collect personal data regarding minors. If it is discovered that inadvertently Personal Data from such individuals has been collected, INIM reserves the right to act in such a way as to eliminate the said data as soon as possible, except where the applicable law requires us to conserve it.

8. HOW CAN YOU EXERCISE YOUR RIGHTS?

The interested party can at any time exercise towards the Data Holder the rights provided for in articles 15 to 22 of the Regulation, by contacting LIXIT S.R.L. with registered office in Montepandone (AP), Locality Centobuchi, Via dei Lavoratori n. 10, Tax Code and VAT no. 02182160446, by e-mail: info@lixit.it.

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